



Leading Women Dinner

SPONSORSHIP OPPORTUNITIES

September 24, 2024

The 2024 Leading Women Dinner recognizes and celebrates all the brave South Carolina women who have stepped forward to seek elective (win or lose) and appointive office. Due to institutional, socio-economic, and cultural barriers that persist in South Carolina, running for elected office is daunting for even the boldest of women. Women comprise 51% of our State's population, but hold only 15% of seats in our state legislature and are similarly underrepresented in municipal and local offices and on public appointed boards and commissions.

The Leading Women Dinner honors women who have blazed trails so that others may follow and builds a support network to encourage other women to vie for leadership roles in elective and appointive office. The event includes a reception, seated dinner, and awards for women in local, statewide, and appointive offices that have devoted themselves to community service, demonstrated a commitment to working across party lines, and whose civic work has improved the quality of life for all South Carolinians.

Despite the challenges women face, 388 women ran in the 2023 election cycle, of which 200 were elected, including 25 mayors, thanks in part to the strategic advantage SC WIL provides. SC WIL offers women multi-partisan training, tools, and resources to help them identify the right leadership opportunity, build confidence, establish their qualifications, and navigate every step of their campaign.

SC WIL also maintains the only comprehensive state-wide database of available positions on public boards and commissions, and has developed MatchBoard, a new statewide public appointed board and commission management system to replace the numerous confusing, frustrating, antiquated, and disparate methods of administration and communication currently used by South Carolina's county and local governments. Boards and commissions are the backbone of local government and improved accessibility to hundreds of open seats across the state presents opportunities for local citizen volunteers with diverse backgrounds, perspectives and experiences to have a say in decisions about how their community is governed.

The Leading Women Dinner brings the campaign cycle full circle by recognizing women who have run/are running/have been appointed, bringing attention to their campaigns, showing prospective women candidates that the challenges women face are surmountable, encouraging them to avail themselves of SC WIL's offerings, and seeking office in the future.

Thank you for your consideration of the following sponsorship opportunities.



PO Box 11974 | Columbia, SC 29211 | WIL@SCWomenLead.net | @SCWomenLead
The South Carolina Women's Leadership Network is a 501c3 non-profit corporation.
Contributions are tax deductible.

Presenting Sponsorship – \$25,000 investment (1 available)

- “Presented by” event naming rights/logo recognition
- Opportunity for company representative* to participate in *Leading Women Dinner* program
- Logo on *Leading Women Dinner* event page on scwomenlead.net
- Logo on targeted email messages and WIL Weekly newsletters promoting *Leading Women Dinner* event (40,000+ addresses)
- Recognition in statewide marketing and public relations for *Leading Women Dinner*
- *Leading Women Dinner* event social media
- Visual and verbal recognition during *Leading Women Dinner* event and reception
- Two (2) reserved tables for eight (8) including 16 complimentary tickets to the event
- Sponsor footer on scwomenlead.net and scwomenlead.net/sponsors
- Recognition in 2024 Annual Report

VIP Reception Sponsorship – \$10,000 investment (1 available)

- Naming rights/logo recognition for reception
- Opportunity for company representative* to make remarks at reception
- Logo on *Leading Women Dinner* event page on scwomenlead.net
- Logo on targeted email messages and WIL Weekly newsletters promoting *Leading Women Dinner* event (40,000+ addresses)
- Recognition in statewide marketing and public relations for *Leading Women Dinner*
- *Leading Women Dinner* event social media
- Visual and verbal recognition during *Leading Women Dinner* event and VIP Reception
- Two (2) reserved tables for eight (8) including 16 complimentary tickets to the event + VIP reception
- Sponsor footer on scwomenlead.net and scwomenlead.net/sponsors
- Recognition in 2024 Annual Report

Supporting Sponsorship – \$5,000 investment (multiple available)

- Logo on *Leading Women Dinner* event page on scwomenlead.net
- Logo on targeted email messages and WIL Weekly newsletters promoting *Leading Women Dinner* event (40,000+ addresses)
- Recognition in statewide marketing and public relations for *Leading Women Dinner*
- *Leading Women Dinner* event social media
- Visual and verbal recognition during *Leading Women Dinner* event and VIP Reception
- One (1) reserved table for eight (8) + tickets to the VIP reception
- Sponsor footer on scwomenlead.net and scwomenlead.net/sponsors
- Recognition in 2024 Annual Report

Table Sponsorship – \$1,000 investment (multiple available)

- Name listed on *Leading Women Dinner* event page on scwomenlead.net
- Name on targeted email messages and WIL Weekly newsletters promoting *Leading Women Dinner* event (40,000+ addresses)
- Visual and verbal recognition during *Leading Women Dinner* event
- One (1) reserved table for eight (8)

Questions or confirm your support by contacting Barbara Rackes at barbara@scwomenlead.net.

Mail payments to: SC WIL, PO Box 11974, Columbia, SC 29211