RELATIONAL ORGANIZING WORKSHEET

For Staff, Volunteers, and Supporters

VRL in partnership with Greta Carnes

Version 1.0



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Introduction

Relational organizing is starting with the people YOU KNOW, first. Talking to your friends and family about a candidate or an election is the most effective way to recruit new supporters, persuade people who are undecided to vote for that person, and mobilize people to vote. It's a very natural way for people (especially women with large networks in the community) to organize – and it's a critical way to not just build a short-term organization but also an effective way to build long-term power.

Instructions

Start by building a list of those who you know, using this worksheet, then make a plan to contact each of them, in whatever way you naturally interact with them, and talk about why you are supporting a specific candidate and ask them to join you.

Your Name: ______

Your Email Address: _____

Your Phone Number: _____

Who are your **family members** who live in the state/district?

1.	
5.	

Who are your **friends** who live in the state/district?

1.	
2.	
3.	
4.	
5.	

Who are the last five people you texted/called?

1.	
2.	
3.	
4.	
5.	

Are you a part of any groups (sports team, parents group, school alumni group, or religious group)? If so, list which group and who you know:

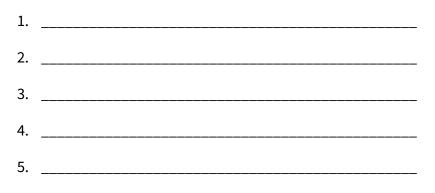
Group: ______ 1. 2. 3. 4. 5.

Group: _	 	 	
1.			
2.			
3.			
4.			
5.			

Who are your neighbors?

1.	
2.	
3.	
4.	
5.	

Who are people you work with?



Who do you talk to over social media? (What social media groups are you a part of?)

1.	
3.	
4.	
5.	

Do you know anyone who doesn't live in the state or district right now but who would also know a lot of people in the state or district?

1.	
2.	
3.	
4.	
5.	