

# RELATIONAL ORGANIZING WORKSHEET

For Staff, Volunteers, and Supporters

VRL in partnership with Greta Carnes

Version 1.0



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## Introduction

Relational organizing is starting with the people YOU KNOW, first. Talking to your friends and family about a candidate or an election is the most effective way to recruit new supporters, persuade people who are undecided to vote for that person, and mobilize people to vote. It's a very natural way for people (especially women with large networks in the community) to organize – and it's a critical way to not just build a short-term organization but also an effective way to build long-term power.

## Instructions

Start by building a list of those who you know, using this worksheet, then make a plan to contact each of them, in whatever way you naturally interact with them, and talk about why you are supporting a specific candidate and ask them to join you.

**Your Name:** \_\_\_\_\_

**Your Email Address:** \_\_\_\_\_

**Your Phone Number:** \_\_\_\_\_

Who are your **family members** who live in the state/district?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Who are your **friends** who live in the state/district?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Who are the last five people you texted/called?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Are you a part of any groups (sports team, parents group, school alumni group, or religious group)? If so, list which group and who you know:

Group: \_\_\_\_\_

- 1.
- 2.
- 3.
- 4.
- 5.

Group: \_\_\_\_\_

1.

2.

3.

4.

5.

Who are your neighbors?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

Who are people you work with?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

Who do you talk to over social media? (What social media groups are you a part of?)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Do you know anyone who doesn't live in the state or district right now but who would also know a lot of people in the state or district?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_