



FOR IMMEDIATE RELEASE

Media Contact:

Sara Ballard
(803) 429-6290
sara@scwomenlead.net

Annual SpringBoard Conference Empowers Women to Serve on Boards and Commissions

Join SC Women in Leadership for skill-building sessions, panel discussions, and more

May 5, 2022 (Columbia, SC)- South Carolina Women in Leadership (SC WIL) will host the third annual SpringBoard Conference at the Columbia Museum of Art on May 17, 2022, from 1-5 p.m. Presented by Bank of America, with support from Duke Energy and BlueCross BlueShield of South Carolina, the multi-partisan nonprofit organization will provide women with the tools that they need to gain confidence and knowledge to seek positions of power and influence on public appointed boards and commissions. New this year, there will be opportunities to learn about how to level up your board service and navigate the politics of the appointment process.

Attendees will learn about the important role boards and commissions play in our government and how the decisions they make directly impact our everyday lives and gain an understanding of the responsibilities associated with serving. Through a series of skill-building mini-sessions and panel discussions, they will be able to identify the right board for their interest and experience, and then submit and follow up on their application. SC WIL will also present a demonstration of [MatchBoard](#), an app that improves accessibility for citizens to find and apply for [boards in their areas](#).

Kelly Beazley, the Public Policy Executive for State & Local Government Relations for Bank of America, will kick the day off with a fireside chat. Presenters and panelists include women who are currently serving and elected and government officials involved in the appointment process. [View](#) the full schedule.

This event will be offered both in-person at the Columbia Museum of Art and virtually. Registration is required and ticket prices are \$40 for in-person and \$20 for virtual. Some scholarships are available. Contact events@scwomenlead.net for scholarship information.

[About SC Women in Leadership](#)

SC Women in Leadership (SC WIL) is a state-wide, multi-partisan group of women working together across differences to move South Carolina forward by informing, inspiring, and involving women in leadership. SC WIL believes that as talented women with diverse and inclusive backgrounds step up to lead and to govern, gender and racial equality, as well as community equity can at last become a reality. SC WIL's vision is for women to be equally represented at every level of leadership including elected officials, appointed government boards and commissions, and as active volunteers and advocates in the community. Visit scwomenlead.net to see how SC WIL is working to fill the pipeline with women, increase fair voting, and reduce polarization.

SOCIAL MEDIA

Facebook: [Facebook.com/SCWomenLead](https://www.facebook.com/SCWomenLead)

Twitter: [@SCWomenLead](https://twitter.com/SCWomenLead)

Instagram: [@SCWomenLead](https://www.instagram.com/SCWomenLead)

YouTube: [YouTube.com/SCWomenLead](https://www.youtube.com/SCWomenLead)

LinkedIn: [SC Women in Leadership](https://www.linkedin.com/company/SC-Women-in-Leadership)

Hashtag: #EngenderingDemocracy #scwil

###