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**SC Women in Leadership Announces Public Launch of MatchBoard.tech**

*Web-based App Improves Accessibility to Appointed Public Boards and Commissions*

**January 24, 2022 (Columbia, S.C.)** - In a press conference on Monday, South Carolina Women in Leadership announces the public launch of [MatchBoard](#), a new statewide public appointed board and commission management system for South Carolina's county and municipal governments. The web-based app replaces the numerous confusing, frustrating, antiquated, and disparate methods of administration and communication currently used by South Carolina's county and local governments for appointment of citizens to public boards and commissions. MatchBoard also simplifies the process, improving accessibility for citizens to learn about and apply for the many available seats on public boards and commissions.

**WHAT:** MatchBoard Statewide Public Launch Press Conference

**WHO:** Daniel Rickenmann, Mayor, City of Columbia  
Barbara Rackes, President, SC WIL  
Emily Bowerman, Matchboard Director, SC WIL  
Joann Turnquist, President & CEO, Central Carolina Community Foundation (CCCF) for the John S. And James L. Knight Foundation Fund at CCCF  
Tim Winslow, Executive Director of SC Association of Counties  
**Representatives from:** Beaufort County, City of Columbia, Jasper County, McCormick County, Orangeburg County, City of Spartanburg

**Open to the Public. Masks required.**

**WHEN:** Monday, January 24, 2022, 11 a.m.

**WHERE:** Columbia City Hall  
Council Chambers  
1737 Main Street, Columbia, SC 29201

Match Board was developed and is operated by SC WIL, in collaboration with the SC Association of Counties, the Knight Family Foundation, and multiple S.C. counties and cities, who have experienced how difficult it is to administrate board and commission vacancies. Through MatchBoard, governments and their citizens can efficiently and seamlessly inform and communicate with each other through one streamlined and dynamic app. [View](#) a demonstration of MatchBoard and learn more about all of the apps functionalities at [MatchBoard.tech](#).

Appointed boards and commissions are the backbone of local governments and present opportunities for local citizen volunteers with diverse backgrounds, perspectives and experiences to have a say in

decisions about how their community is governed including taxes, zoning, elections, law enforcement, performing arts, and assessments.

MatchBoard is now available statewide and has been adopted by several local governments including the City of Columbia, City of Spartanburg, Beaufort County, Jasper County, McCormick County, and Orangeburg County. The City of Columbia is leading the way in adopting the web-based app to manage their appointed boards and commissions. Residents of these communities can apply for boards and commissions now by visiting their local government's website or [MatchBoard.tech](https://matchboard.tech).

Erika Hammond, Clerk to Columbia City Council says, "Matchboard is going to create a level of exactness, efficiency, and equity that applicants, clerks, and council members have been craving for a very long time. This is certainly a game-changer for everyone involved. We are grateful for SC WIL's leadership."

South Carolina counties and municipalities are invited to learn more, register for a live demonstration, and sign up at [MatchBoard.tech](https://matchboard.tech).

"The South Carolina Association of Counties is glad to be a sponsor of MatchBoard," says Tim Winslow, Executive Director of SC Association of Counties, "This innovative platform transforms the way counties recruit citizens to serve on boards and commissions. MatchBoard streamlines the recruitment, application, and appointment process for council members, clerks to councils, and citizens alike. The association applauds the City of Columbia, City of Spartanburg, Beaufort County, Jasper County, McCormick County, and Orangeburg County officials for being early adopters of this program."

Development of MatchBoard was made possible with the generous support of Aflac, Jen Baxley, BlueCross BlueShield of SC, Scott Middleton, Nephron Pharmaceutical Corporation, The Nord Family Foundation, Joe E. Taylor, the John S. And James L. Knight Foundation Fund at Central Carolina Community Foundation, and Unum/Colonial Life. SC WIL is also grateful to presenting sponsor Bank of America and supporting sponsor Duke Energy for their support of the annual [SpringBoard Conference](#) to help women gain the confidence and knowledge and identify opportunities to serve in leadership roles on public appointed boards and commissions that best suit their experience and interests.

**MatchBoard Media Kit with downloadable logos, video demonstration of the application, press release, and more available at <https://bit.ly/3KnHo8F>.**

### **About SC Women in Leadership**

*SC Women in Leadership (SC WIL) is a multi-partisan group of women working together across differences to move South Carolina forward by informing, inspiring, and involving women in leadership. SC WIL believes that as talented women with diverse and inclusive backgrounds step up to lead and to govern, gender and racial equality, as well as community equity can at last become a reality. SC WIL's vision is for women to be represented at every level of leadership including elected officials, appointed government boards and commissions, and as active volunteers and advocates in the community. Visit [scwomenlead.net](https://scwomenlead.net) to see how SC WIL is working to fill the pipeline with women, increase fair voting, and reduce polarization.*

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